

EUROPA DONNA

The European Breast Cancer Coalition

Annual Report



1994 - 2014

Dedication



Prof. Umberto Veronesi

As 2014 marked the 20th anniversary of the founding of EUROPA DONNA in 1994, ED wishes to dedicate the annual report of 2014 to Professor Umberto Veronesi, Founder and Honorary Life President of EUROPA DONNA – The European Breast Cancer Coalition.

His Vision: At the EUSOMA Congress in Paris in February 1993, Umberto Veronesi presented the concept of a European organisation involving women in the fight against breast cancer, having seen how powerful women's advocacy for breast cancer had been in the United States. The response was immediate and a small group of women representing various European countries began laying the foundations for EUROPA DONNA – The European Breast Cancer Coalition. Under the guidance of Founding President Gloria Freilich and a committed Board, ED held its first conference in Milan in 1994 and firmly established itself as Europe's breast cancer advocacy organisation. While now independent, in its early years ED functioned with the support and resources of the European School of Oncology (ESO) of which Professor Veronesi was also the founder.

His commitment and dedication to improving services for women with breast cancer are well known across the world. His contributions are many, but perhaps most noteworthy from the breast cancer survivor's perspective is the conclusive research he conducted that proved that breast-conserving surgery could be done in many cases instead of mastectomy. His work and belief in this have changed the entire way in which breast cancer is treated and, as a result, the quality of life for women who have experienced this disease has improved dramatically. Other achievements include: founding the European Institute of Oncology, and the development of scientific conferences such as EBCC. We wish to express our gratitude on behalf of all the women of Europe for his life-long commitment and dedication to ensuring that women with breast cancer have access to the best, most up to date treatment, so that they are assured the longest survival and the best quality of life.

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INTRODUCTION

2014 marked the 20th anniversary of EUROPA DONNA and provided an excellent occasion to review the progress of European breast cancer advocacy over the last 20 years. ED has played a significant role in the key areas that have had a positive impact both on breast cancer services and the dissemination of accurate information concerning the disease to women throughout Europe. These include the passing of the 2003 and 2006 European Parliament Resolutions on breast cancer as well as the 2010 written declaration against breast cancer in the EU at the European Parliament and working with all experts involved on the *European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis*. These documents have formed the basis of our advocacy work and we have dedicated significant time and effort to educational and information programmes to ensure that the contents have been shared with health professionals and patients throughout our 46 member countries. ED's first prevention programme, Breast Health Day, is now in its 7th year. Not only has it become a dynamic way to share prevention messages with women and girls throughout the world on Facebook and Twitter, 26 of our countries are now carrying out their own programmes nationally, and all consider this an important aspect of our advocacy work for the future. The European Breast Cancer Conference (EBCC) in Glasgow in March 2014 represented the 9th successful collaboration with the European Society of Breast Cancer Specialists (EUSOMA) and the European Organisation for Research and Treatment of Cancer (EORTC) in organising the EBCC meetings which began in 1998. Population-based mammography screening programmes have been implemented in most EU countries; through our Annual Advocacy Training Course, now in its 13th year, we are educating new advocates from all our member countries and helping many non-EU countries begin the process of advocating and preparing for programme development in their countries. Many countries have implemented high-quality screening and specialist breast services; others have these services, but for only a portion of the population, while still others have a long way to go before these services will be available.

The Advocacy Leader Conference held in September brought together two leaders from each of our member countries, and gave us the opportunity to share information about advanced breast cancer guidelines and treatment; we held our first workshop for advocates with metastatic breast cancer (MBC) from 16 countries and were able to learn first-hand their issues and concerns. In addition, we presented the new ED booklet *"Exploring the Role of Advocates in Breast Cancer Research"* and conducted a workshop on this topic to begin the process of enabling our national leaders to get involved in research and trials that may be conducted in their countries.

The Commission ECIBC (European Commission Initiative on Breast Cancer) remains a priority for breast cancer advocates: this project will now have two working groups – one on developing a voluntary accreditation programme for breast services and the other to develop revised EU guidelines on quality assurance in breast cancer diagnosis and screening. We have interfaced with the Commission throughout the year to expedite this project and we participated in the first meeting of the Commission Expert Group on Cancer Control, where we continue to advocate for a streamlined and rapid conclusion of this important project.

2014 gave us an opportunity for reflection on the past, which in turn gave us direction for the future. In our 20th anniversary video (see www.europadonna.org), ED advocates provided input on our role, our achievements and where further work is needed in the future. With over 500,000 new breast cancer cases and 143,000 deaths each year in Europe, we still have a long way to go to end this epidemic. Both short-term and long-term goals are essential and ED's strategic plan for the next 5 years is designed to aim at all of these: prevention, implementation of EU guidelines, particularly in the area of screening and specialist breast units, involvement in the research agenda, survivorship, and advocacy for women with metastatic breast cancer.



Susan Knox
Executive Director

EDUCATION

9th European Breast Cancer Conference (EBCC-9)

Glasgow, United Kingdom • 19-21 March 2014

In partnership with EORTC and EUSOMA, we hosted EBCC-9 in Glasgow, United Kingdom from 19-21 March. More than 3,300 breast cancer specialists and advocates attended sessions on topics ranging from the latest treatment and diagnostic methods to survivorship and the benefits of lifestyle interventions. We also supported the special EBCC-9 Manifesto Session “Optimal Pathology Should be Available in a Timely Manner to Every Breast Cancer Patient”, featuring the launch of a manifesto setting out optimal technical and organisational requirements for a breast cancer pathology service with a patient-centred focus. At the conference opening, our President, Elizabeth Bergsten Nordström, presented the European Breast Cancer Arts and Humanities Award. Many of our board members and national representatives also chaired sessions and presented on topics ranging from the European Commission Breast Service Accreditation Project, which aims to set standards for breast services and specialist breast units across the EU, to MBC, breast cancer in young women, survivorship and prevention and lifestyle, among others. EBCC is unique in that it brings together all those concerned with breast cancer across Europe – researchers, scientists, physicians and advocates – to share best practice and the most recent advances in breast cancer research and clinical practice. Conference coverage is also provided in our 2014 newsletter.

1st European Society of Oncology Cancer Patient Advocacy Masterclass

Baveno, Italy • 23-25 May 2014

We served on the Steering Committee and both Susan Knox, ED Executive Director, and Karen Benn, Head of Policy and Public Affairs, were faculty members for the first European School of Oncology (ESO) Cancer Patient Advocacy Masterclass entitled “Working towards stronger and more effective advocacy in Europe”, held in May in Baveno, Italy. The course, which included key leaders, CEOs and board members from 15 cancer patient organisations across Europe, covered topics such as strategic planning, using evidence for advocacy, involving patients in research, long-term sustainability and managing risks in NGOs. Susan Knox gave a presentation on developing a strategic plan and Karen Benn presented on advocacy involvement in research. Our President, Elizabeth Bergsten-Nordström, and Vice-President Roswitha Britz also attended the Masterclass.

EUROPA DONNA Breast Cancer Advocacy Leader Conference

Milan, Italy • 20 September 2014

More than 70 national representatives and delegates as well as advocacy leaders with metastatic disease from 32 of our 46 member countries gathered at our third Advocacy Leader Conference in Milan on 20 September. The 2014 conference involved an exchange of ideas, experience and best practice in: 1) advocating for women with MBC; 2) the role of advocates in breast cancer research and clinical trials; 3) delivering effective presentations and improving collaborations in our organisations; and 4) lobbying techniques with an emphasis on how to access local and country level government officials. Following several speeches on the state of MBC in Europe, advocates worked together on a summary statement on improving care and services for women with MBC in Europe. A proceedings document from the conference will be published in early 2015. This meeting was followed by a EUROPA DONNA General Assembly and elections.

European Society for Medical Oncology (ESMO) 2014 Congress

Madrid, Spain • 26-30 September 2014

Our Executive Director, Susan Knox, and Vice-President, Roswitha Britz, attended the 2014 ESMO Congress, held from 26-30 September 2014 in Madrid, Spain. ED had a stand where we distributed materials and met with patient advocates.

EUROPA DONNA Annual Breast Cancer Advocacy Training Course

Milan, Italy • 14-16 November 2014

In 2014, 51 breast cancer advocates from 27 of our member countries completed our two-and-a-half day breast cancer Advocacy Training Course, where they learned about the latest developments in breast cancer research and treatment, as well as advocacy techniques and communications skills that can be used to influence public health policy. The course is divided into three modules. The first part (one day) covers an introduction to EUROPA DONNA and scientific topics, including basic biology and genetics of breast cancer, epidemiology, treatment and surgery options, clinical trials, diagnosis and early detection, mammography screening guidelines, specialist breast units and psychosocial factors. The second segment covers advocacy, lobbying and includes a special workshop on “Advocating for EU Guidelines” and specialist breast units (half a day) and the third section consists of media and communications skills training (one full day). The course again received excellent feedback in 2014 from participants who rated it as “very useful”.

INFORMATION

EUROPA DONNA's 20th Anniversary as the European Breast Cancer Coalition

At various events throughout the year, we celebrated 20 years as Europe's breast cancer advocacy organisation. To mark this milestone, we held a well-attended reception at EBCC-9 in Glasgow, where we released our 20-year video. We produced this commemorative video featuring short video clips on various aspects of our advocacy work, and impressions of advocates and breast cancer experts. We also produced a brochure relating our progress through the years.

Breast Health Day

Europe-wide • 15 October 2014

We celebrated the 7th annual Breast Health Day on 15 October. At the heart of the campaign was a fun, animated video which reached out to women of all ages, including young women. It encouraged them to "Take your first step for your breast health" by making healthy choices, and being careful to maintain a well-balanced diet and engage in physical exercise. The video was viewed over 54,000 times on our social networks and YouTube. In addition, 26 of our member organisations carried out Breast Health Day events in their countries, the details of which are posted on the campaign website www.breasthealthday.org.



424,769 global Twitter reach



2,639 fans
789,509 views of ED posts



10,390 global channel views
7,996 people viewed the BHD video on YouTube

Breast Health Day Campaign Materials

Breast Health Day Video: The Breast Health Day animated video features cute characters making sensible lifestyle choices with the aim of encouraging women and girls around the globe to choose nutritious food and be physically active. Based on images, the video was created for easy use in all countries and to appeal to people of all languages. It ended with a frame with "For Your Breast Health" in 27 languages.

Breast Health Day Pledge: As in previous campaigns, to get people actively involved in Breast Health Day and thinking about healthy lifestyles, women were able to share what they would do for their breast health using a web application on the Breast Health Day website and also spread it through the social networks. In all, 148 messages have been added to a tag cloud.

Breast Cancer Facts: In 2014, we updated the statistics on breast cancer on the Breast Health Day website.

Breast Health Day Poster and Leaflet:

The Breast Health Day poster and leaflet incorporated the characters from the campaign video and summarised the BHD message.

Banners and Website Badges: Three banners and badge sizes were available for people to add to their websites to promote the BHD message.



15 OCTOBER
**BREAST
HEALTH DAY**



PUBLICATIONS

Publications

► EUROPA DONNA News

Our annual newsletter was distributed widely in September and featured coverage of key sessions from EBCC-9, including the Manifesto on Pathology released at the conference. It also includes details of our advocacy activities at the European Parliament and our collaboration with other European organisations, as well as an article on a young woman living with breast cancer, reports from our member countries, among other topics.

► EUROPA DONNA E-News

We continue to distribute our four annual e-newsletters providing updates on our latest activities and upcoming events. At least 800 people from all areas of breast cancer, from advocates to scientists and policymakers, receive this regular mailing.

► *A Short Guide to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis*

In 2014 we continued our efforts to disseminate our *Short Guide to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis* by translating it into Slovenian. It has now also been printed in Croatian, Czech, Dutch, English, French, German, Georgian, Greek, Italian, Latvian, Norwegian, Polish, Portuguese, Russian, Slovenian, Spanish, Swedish and Turkish. The guide summarises the full EU guidelines document and describes, in language suitable for the lay public, best practice in mammography screening programmes and the requirements of a specialist breast unit. It has been well received by professionals and advocates and serves as the primary tool in their lobbying efforts across all our member countries. It can be downloaded in all available languages directly from our website www.europadonna.org.

► *Metastatic Breast Cancer Annex to the Short Guide to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis*

Our 4-page annex to our *Short Guide to the European Guidelines for Quality Assurance in Breast Cancer Screening and Diagnosis* covers the recommendations for MBC as set out in the current 4th edition of the EU guidelines. In 2014 this was published in Czech and Portuguese and is being translated into other languages, as required.

► EUROPA DONNA 20th Anniversary Brochure

To mark our 20 years of European breast cancer advocacy, we published a four-page brochure describing our progress throughout the years, including conferences, publications, advocacy campaigns, websites, and landmarks in European policy. It also includes our future priorities and 10 goals.

► *Exploring the Role of Advocates in Breast Cancer Research*

We produced a booklet on the advocate's role in clinical trials and breast cancer research based on the proceedings of an Executive Board seminar we held in June 2013. The booklet describes the clinical trial process, ED's role in past and ongoing trials, and approaches used by other advocacy organisations in this area. It also includes questions and recommendations for advocates who become involved in clinical trial committees, and next steps for ED advocates to become more engaged in breast cancer research.

Websites

www.europadonna.org

We continue to update our website with the latest information and materials relevant to advocates and those interested in breast cancer issues. It also contains links to our social networking pages on Facebook, Twitter and YouTube.

www.breasthealthday.org

Our Breast Health Day website is home to the main campaign materials, facts about breast health, links to social networking sites, and summaries of the activities held throughout our member countries. It received 3,979 visits from 116 countries and 11,205 page views from the start of the 2014 campaign.

Social Networking Sites

We foster contact with advocates and women through EUROPA DONNA and Breast Health Day social networking sites.



<http://www.facebook.com/EuropaDonna>



<http://twitter.com/BreastHealthDay>
<https://twitter.com/EuropaDonnaEUR>



<http://www.youtube.com/BreastHealthDay>

Videos

► EUROPA DONNA's 20th Anniversary Video and Video "Nuggets"

To mark our 20-year anniversary, we produced a lively video which intersperses clips of interviews with past and current ED presidents and Executive Board members with key images from our advocacy activities. It covers our history, achievements and future priorities, as told by the women experiencing them first-hand. We released the video in its entirety on YouTube and every month released a video "nugget", a short clip from the video, dedicated to such topics as the importance of survivorship programmes and women's rights to high quality services, among others.

EUROPA DONNA participates and is an active member of numerous European committees and organisations aiming to optimise cancer care, including some involving the European Commission.

In 2014, we continued our advocacy efforts to reach European policy makers and women about our foremost priorities of implementing mammography screening programmes and specialist breast units according to the EU guidelines, as well as accreditation of such units, across Europe.

European Commission Expert Group on Cancer Control meeting

Our Executive Director, Susan Knox, attended the first European Commission Expert Group on Cancer Control Meeting held on 23-24 September 2014 in Milan, Italy, where the new 4th version of the European Code Against Cancer was presented. This group, representing patient organisations, national health ministries, international and European organisations of health professionals, will work on key areas of interest to the cancer community over the next few years. At this meeting the European Commission Initiative on Breast Cancer (ECIBC) project was reviewed and ED stressed the importance of expediting this project.

European Patients' Forum (EPF) Annual Conference and General Meeting

Our Head of Policy and Public Affairs, Karen Benn, represented us at the EPF annual conference and general meeting in May, where topics included the European elections, healthcare access and quality, and patient empowerment and youth.

CANcer CONtrol (CANCON), the EU's new Cancer Joint Action project

Our Head of Policy and Public Affairs, Karen Benn, attended the second group meeting of CANCON (CANcer CONtrol), the successor project to the European Partnership for Action Against Cancer (EPAAC). CANCON will run from 2014-2016. ED is a Collaborating Partner on three work packages of the CANCON project, focused on screening, survivorship and community cancer care. Karen Benn also attended the CANCON WP2 dissemination team kick-off meeting in Brussels on November 18, which is led by the Finnish Cancer Society. The meeting was well attended and gave a good perspective of activities; the CANCON work packages presented the status of their work.

Council of Europe Resolution "Towards Optimum Breast Cancer Services Across Europe"

The Assembly of the Council of Europe unanimously adopted the Resolution 2021 (2014) "Towards optimum breast cancer services across Europe", which was put forward by Stella Kyriakides, MP Cyprus, Council of Europe member and Past President of EUROPA DONNA. In the lead up to this, we participated in a Breast Cancer Exhibition at the Council of Europe in Strasbourg on 2 October, where we displayed posters and distributed key materials to parliamentarians. Our Head of Policy and Public Affairs, Karen Benn, gave a speech at the meeting of the Health Committee on 2 October on the need for optimum breast cancer care for all women across Europe. ED Vice-President Roswitha Britz also attended. Following an inspiring debate on 3 October during the plenary session in Strasbourg, the Parliamentary Assembly of the Council of Europe unanimously adopted the Resolution.

European Parliament Written Declaration on the Fight Against Breast Cancer in the EU

Our Head of Policy and Public Affairs, Karen Benn, has been working with members of the European Parliament to draft a new "Written Declaration on the fight against breast cancer in the EU". The Written Declaration will confirm the European Parliament Resolutions of 2003 and 2006; it will address the needs of women with MBC, the implementation of specialist breast units by 2016, and the need to complete the accreditation protocol for breast cancer services. The launch will take place in the first quarter of 2015. This follows a roundtable meeting in February at the European Parliament where we requested that both the new Written Declaration and the new European Commission Initiative on Breast Cancer (ECIBC) include specific reference and description of necessary services and support for MBC.

COLLABORATION

As part of EUROPA DONNA's mission to promote the advancement of breast cancer research, we collaborate with various scientific organisations and research consortia, and are also members of various working groups and clinical trial committees. Our Coalition seeks to ensure that all women understand fully any proposed treatment options, including entry into clinical trials and their right to a second opinion.

Breast International Group (BIG)

Our collaboration with the BIG continued in 2014. We serve on BIG's Scientific Committee and attend meetings whenever they are held; ED also serves on a number of trial committees for BIG.

In September, our Executive Director, Susan Knox, attended the Steering Committee meeting for the AURORA programme. This is a major new BIG research programme that aims to use molecular screening to improve the understanding of breast cancer and its response/lack of response to available drug therapies. For the first time, MBC tissue specimens are being collected and characterised on a large scale, with the added value of identifying targets for future treatments that can significantly improve survival. Susan Knox and Karen Benn, Head of Policy and Public Affairs, both serve on the Steering Committee for this programme. Susan Knox, and ED Vice-President Roswitha Britz attended the BIG Scientific Committee meeting held in Madrid, Spain, on 25 September. They heard updates from all the BIG collaborators on the progress of ongoing trials and studies, including MINDACT, where we serve on the Steering Committee.

Elizabeth Bergsten Nordström represents ED on the Steering Committee of the OLYMPIA clinical trial and attended the first meeting held at the San Antonio Breast Cancer Symposium (SABCS) in December 2014.

European Society of Radiology (ESR)-Patient Advisory Groups for Medical Imaging

Our representative on the ESR-Patient Advisory Groups for Medical Imaging is our Vice-President, Roswitha Britz, who participated in two meetings in 2014.

The Early Breast Cancer Trialists' Collaborative Group (EBCTCG)

Our President, Elizabeth Bergsten Nordström, serves as a patient advocate on the EBCTCG. At the June meeting, the group discussed an ongoing meta-analysis of treatment trials, as well as another research cycle involving statistical analysis and cross-referencing of data on systemic treatment to reveal undiscovered applications, combinations, and the like.

European Society for Radiotherapy and Oncology (ESTRO) meeting

Our Vice-President, Roswitha Britz, represented our coalition at the annual ESTRO meeting in Madrid on 6 September. She described our organisation and provided an overview of current strategic priorities and plans for the future for the European radiologists in attendance.

Sponsor Meeting

We held our Sixth Sponsor Meeting in Madrid on 27 September. Susan Knox, Executive Director, and Roswitha Britz, Vice-President, informed our key sponsors about current and future advocacy programmes as well as our Strategic Planning process. Representatives of our sponsoring organisations then had the opportunity to discuss these projects in detail and to ask about our involvement in other cancer-related programmes taking place on a European level. Many of the sponsors expressed their support for the Breast Health Day initiative and reported holding company activities using our BHD materials. We emphasised our commitment to multiple sponsors and transparency as well as diversifying funding.

Development Programme

In February 2015, we submitted our final technical and financial report to the Consumers, Health and Food Executive Agency for our third operating grant from the European Union, in the Framework of the Health Programme, which covered 60% of our 2014 Core Programme expenses. The report detailed ED's core programming accomplishments during the year and also included the findings of the outside evaluator hired by ED as a condition of the grant.

ED continues to seek new grants and sponsorship by contacting various foundations and organisations across Europe and the USA. In 2014 four new sponsors were added to our current funders.

COMMITTEE MEMBERSHIP AND ACTIVITIES

During 2014 **EUROPA DONNA** served on the following committees:

Research and Clinical Trials

- ▶ BIG Scientific Committee
- ▶ MINDACT Steering Committee
- ▶ AURORA Steering Committee
- ▶ Early Breast Cancer Trialists' Collaborative Group (EBCTCG)
- ▶ OLYMPIA Clinical Trial Steering Committee
- ▶ LIVE Trial Steering Committee

During 2014 **EUROPA DONNA** participated in the following organisational activities:

Policy

- ▶ Council of Europe, Breast Cancer Exhibition, Strasbourg, France
- ▶ European Patients' Forum
- ▶ European Public Health Alliance
- ▶ MBC roundtable at the European Parliament
- ▶ ECCO meeting about future governance of ECCO
- ▶ European Commission Expert Group on Cancer Control
- ▶ CANCON stakeholder forum
- ▶ CANCON WP2 dissemination meeting
- ▶ EUROPA DONNA Italy Conference – Breast Cancer: The role of the volunteer

Conferences

- ▶ EBCC-9
- ▶ EUROPA DONNA Advocacy Leader Conference
- ▶ European Patients' Forum Conference
- ▶ ESMO 2014 Congress
- ▶ EUROPA DONNA Advocacy Training Course
- ▶ ESTRO meeting
- ▶ San Antonio Breast Cancer Symposium
- ▶ Italian Health Ministry meeting on "Awareness and Commitment for Breast Cancer in the Health System"

Other Meetings

- ▶ EBCC-9 Executive Scientific Committee
- ▶ EBCC-10 Organising Committee
- ▶ International Experience Exchange for Patient Organizations
- ▶ EBC Council – European Breast Cancer Council
- ▶ ESO Masterclass in Patient Advocacy
- ▶ ABC3 Advocacy Committee
- ▶ ESR-Patient Advisory Groups for Medical Imaging
- ▶ Patient Advisory Boards

FINANCIALS

Our annual financial statement has been prepared by an independent auditor and is posted on our website at www.europadonna.org.

Balance Sheet as of 31 December 2014

ASSETS		LIABILITIES	
Net Fixed Assets	10,266	Reserve Fund	402,273
(Plant machinery and equipment)		Surplus and loss for the year	32,819
Current Assets	529,539	Extraordinary reserve	369,454
Trade debtors	196,839	Creditors	137,532
Cash at bank and in hand	227,700	Amounts payable within 1 year	5,820
Reserve fund	105,000	Accrued charges and deferred income	131,712
TOTAL ASSETS	€ 539,805	TOTAL LIABILITIES	€ 539,805

Income and Expenditure Statement 2014

INCOME	
Turnover	650,454
Membership dues	15,250
Grants and donations	635,204
Extraordinary revenues	6,413
Financial Income	48
TOTAL INCOME	€ 656,915

OPERATING EXPENDITURES

Services & Office Expenses	72,228
Administrative overhead	53,687
Fees (audit, legal, insurance)	18,541
Salaries (employees & related costs)	272,227
Activity Expenses	272,855
Publications, Websites	41,479
EBCC-9	58,723
Advocacy Training Course 2014	72,559
Board Meetings	7,569
Other Meetings	5,855
12th ED Pan-European Conference	2,471
Advocacy Leader Conference 2014	50,029
Breast Health Day	22,571
ED 20th Anniversary	11,599
Depreciation & Write-Offs	4,058
Office equipment	4,058
Financial Charges (bank costs)	2,728
Surplus/Loss of the Period (transfer to/from reserves)	32,819
TOTAL EXPENDITURES	€ 656,915

ACKNOWLEDGEMENTS

EUROPA DONNA wishes to acknowledge and express appreciation for the ongoing support of our Executive Board, our faculty members and scientific advisors for their generous contribution of time and effort on behalf of breast cancer advocacy. We would also like to commend our individual National Fora for their continuing commitment to our common advocacy goals, especially the implementation of the EU guidelines. The strength of our organisation emanates from our National Fora whose ongoing work and efforts are outstanding and become more impressive each year. Finally, on behalf of the entire EUROPA DONNA breast cancer advocacy community, we would like to express our appreciation to the European Union in the framework of the Health Programme for its very generous 2014 grant in support of ED's Core Programming and to all of our sponsors who have provided us with unrestricted educational grants to carry out our advocacy work on behalf of all of the women of Europe.

GRANTS

EUROPA DONNA gratefully acknowledges the following for their generous support of our advocacy projects and activities:

Over €100,000

European Union, in the framework of the Health Programme

€50,000–99,999

EBC Council – European Breast Cancer Council
F. Hoffman-La Roche • Novartis • Pfizer

€20,000–49,999

Amgen Europe GmbH • GlaxoSmithKline • BioMarin • Janssen

€10,000–20,000

Breast International Group (BIG) – aisbl • Abbvie

Under €10,000

Genomic Health

Other Contributions

We would also like to express our appreciation to Cohn & Wolfe for the provision of Pro Bono services for Breast Health Day evaluated at **€28,000**.

To safeguard the totally independent and autonomous voice of EUROPA DONNA on breast cancer issues, we are guided by our Sponsorship Policy in all matters concerning financial support of our work.

EUROPA DONNA Executive Board 2014

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